BRIDGING THE GAP | An Immersive Experience

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After nine months living in Florence, we have noticed a large social gap between the families, students, and tourists of Florence. Our project looks to bridge the gaps through a new multi-use project creating a space for families, students, and tourists to learn and benefit from what each group has to offer. This “bridging” will occur in different types of program (i.e language exchange, cooking classes, tour services, etc.) where families, students, and tourists together facilitate new economic opportunities and provide a full immersive experience.
Main Street traffic results in noise concerns

Potential pedestrian path

Existing Train Station

New High Speed Train Station
EVERYONE ! Locals, national and international travelers, tourists, students

National and International travelers and tourists, business commuters. Travel/tourist services, food, wifi hotspot, car or bike rental.

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Traditional Italian/Florentine neighborhood. Shopping, restaurants, access to center/train station/recreation.
EXISTING PROGRAM

- grocery stores
- pharmacies
- bus stops
Students provide city tours for hotel guests

Students participate in cooking classes and language exchange with Italian families

Retail spaces provide jobs for family members based on their specialties.
- Doctor's office
- Coffee Shop
- Bike Rental
- Textile/Handmade goods
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SITE CIRCULATION
HOTEL SECTION